

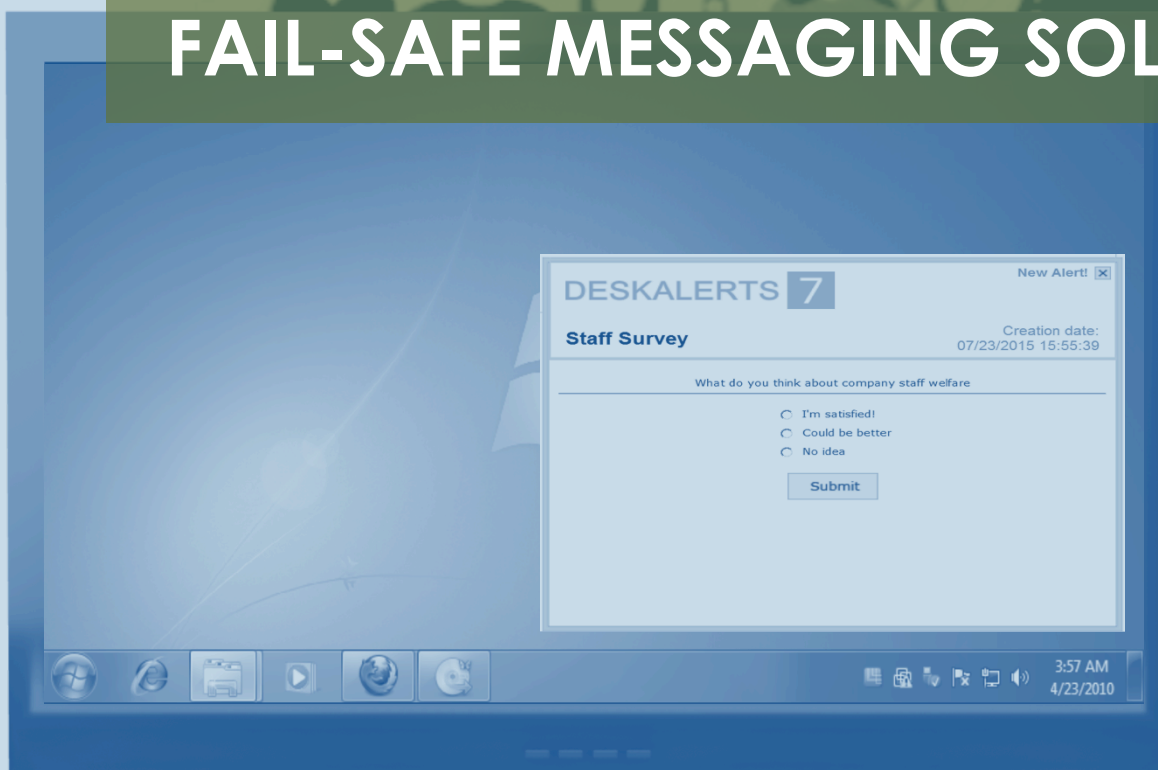
DESKALERTS

INTERNAL COMMUNICATIONS SOLUTION



ATTENTION | TIMELINESS | ACKNOWLEDGMENT

FAIL-SAFE MESSAGING SOLUTION



Communication breakdown a downtime for business

Effective communication the lifeblood of every organization



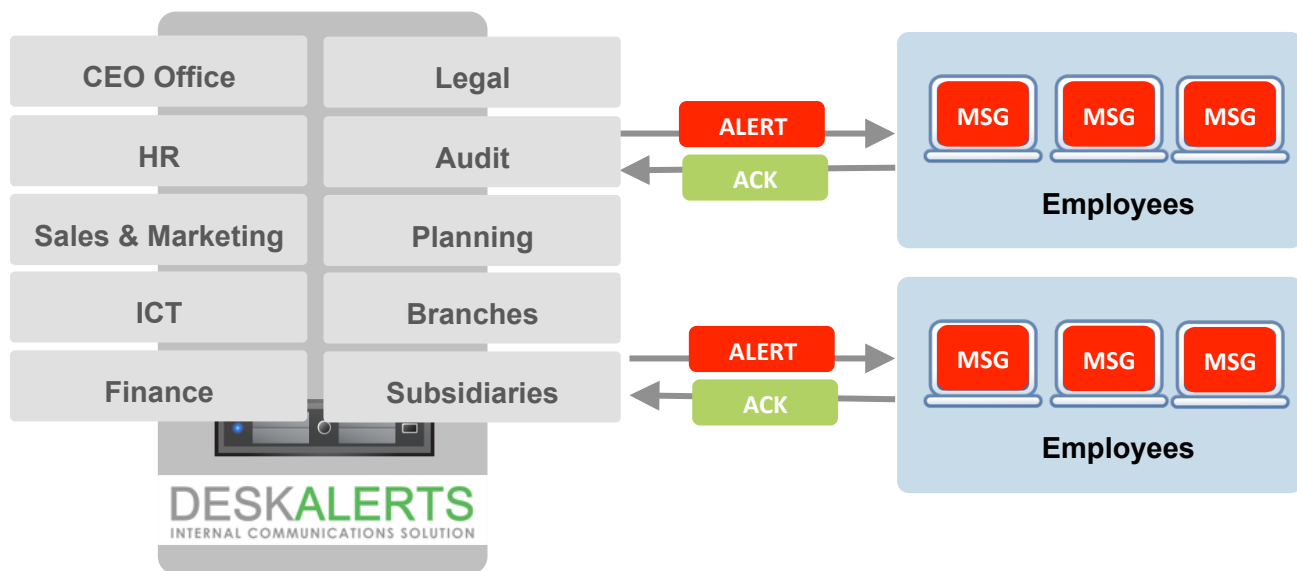


DeskAlerts is a completely web-based internal communications solution. It delivers **one-way notifications** to employees' desktops in a way they can't be missed or ignored by grabbing their **attention**.

DeskAlerts delivers ROI immediately after installation with minimal training or skillset needed. Web-based interface, WYSIWYG editor, multiple Publisher to fit any organization structure, works with any sizes of network and support Active Directory integration.

DeskAlerts provides an organization the infrastructure to communicate with all its employee definitively to coherently achieve it business objectives.

WHY DESKALERTS



Organization communicates to deliver, to improve, to change, to compete and to grow. From email, phone, memo, meeeting, Twitter, Facebook and etc, are efforts to improve communication internally or externally to achieve business's vision and mission.

DeskAlerts is an **Internal Communication Solution** to help organization delivers messages to every employees, a department, a section or a group by seeking attention and acknowledgement to ensure 100% effectiveness.

DeskAlerts works with any organization structure allowing department heads to send **messages** in variety form of **alerts** to ensure attention.

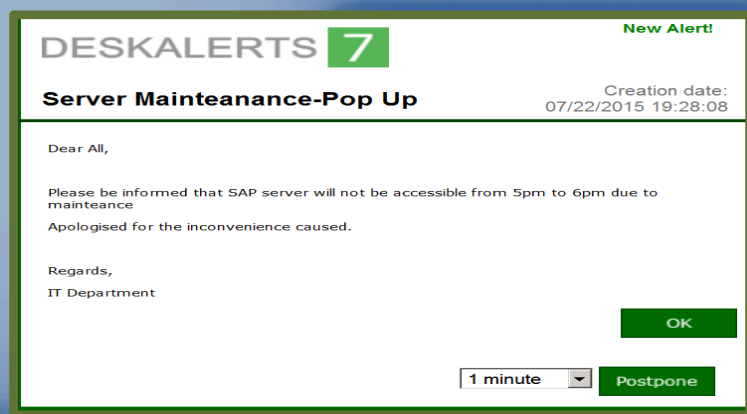
Many type of alerts are available to suits message type, importance, priority, etc.:

- Pop-up
- Ticker tape
- Full screen
- Locked screen
- Wallpaper
- Screen saver
- Survey
- SMS

DeskAlerts can be used by many departments to deliver all kind of messages

- CEO message
- New hire announcement
- Planned downtime
- Company news
- Policy update
- Internal Training
- Marketing campaign
- Project status
- Change in processes

TYPE OF ALERTS



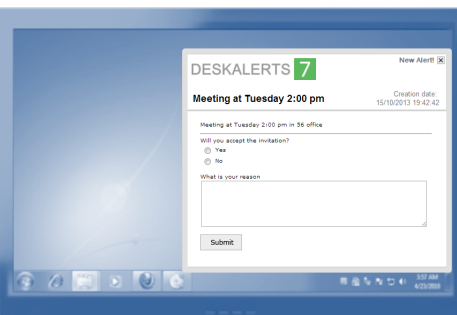
Full Screen Alerts

For messages with high priority, go the 100% attention seeker, the full screen alerts which is impossible to miss.



Lock Screen Delivery

Locked screen delivery allows communications to be delivered to PC even when they are locked.



Pop up Window

Send meetings, policies, protocols reminders in a Pop-up window to employee desktop.

All alerts support **actionable content** (URLs or Print button) and strong multimedia support (video, Flash, images, HTML content).



Employee Survey

DeskAlerts allows you to publish a survey within minutes right on your employees' desktop.

Real-time Reporting delivers statistics as employees complete their surveys.



Wallpaper | Screensaver

DeskAlerts gives organization control of its employees' desktop wallpaper and screensave. Allowing you to deliver messages such as company values, corporate news, etc.

Wide range of media format is supported such as JPG, Flash, video, PPT, etc.

ROLE MANAGEMENT

Role Management

Comprehensive rights management to cater for different role. Each department may assign staff to create content and manager to send.

its department for a meeting. Editors can also be restricted just to create or edit alert leaving managers with higher rights to subsequently send the alerts.

WYSIWYG EDITOR

WYSIWYG Editor

An easy to use editor is important as DeskAlerts envisage every department in an organization will be creating and sending alerts.

Combination WYSIWYG (What You See Is What You Get) editor and role management enables organization of any structure or business of any types to implement **DeskAlerts** with immediate ROI.

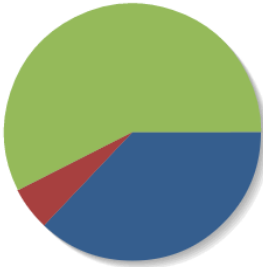
REPORTING

Statistics: Alerts Overall

Overall Statistics Alerts statistics Users statistics Surveys/Quizzes/Polls statistics RSS statistics Screensavers statistics Wallpapers statistics

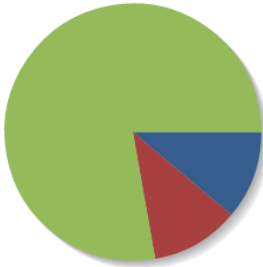
All time 10/16/2013 - 10/16/2013 Show

Alerts statistics



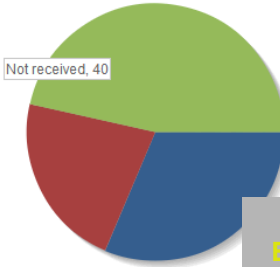
Received 353
Acknowledged 52
Not received 547

Users statistics



Online 1
Stand by 1
Offline 7
Disabled 0

Surveys/Quizzes/Polls statistics



Received 27
Voted 19
Not received 40

Extended Statistics

Statistics by dates allowing you to track message delivery down to users and devices. Easy to understand charts.

SURVEY

1. Easy & Fast Creation

Simple and quick process to complete within minutes.

Surveys/Quizzes/Polls

Add survey Add quiz Add poll

Add survey

Name: Sport survey

Schedule survey

Question [1] [< Previous question | Next question >]

Question type: Multiple choice (only one answer) - Radiobuttons

Question text: What is your favorite sport?

Option: Football

Option: Basketball

Option: Hockey

Option: Baseball

Add option

Preview

Save & add new question

Save &

Staff Survey

Creation date: 07/23/2015 15:55:39

What do you think about company staff welfare

- ☐ I'm satisfied!
☐ Could be better
☐ No idea

Submit

2. Send Survey

Reaching every employees immediately.

3. Real-time Statistics

Reporting ready as employee submits.

Surveys/Quizzes/Polls

View: Sport survey

Question text: What is your favorite sport?

Answer 1: Football - 50%

Answer 2: Basketball - 0%

Answer 3: Hockey - 50%

Answer 4: Baseball - 0%

Close

DeskAlerts Survey supports:

- multiple answers
- open answers
- conditional questions

Survey can be completed in minutes and ready to be sent. Reporting are updated real-time as employee completes the survey.

An effective way to get immediate feedback from the employees.

SCHEDULING

Schedule your notifications and set them to appear on employee desktops any specific time of day, week or month.

Menu

Dashboard

Alerts

Create

Sent

Draft

Message Templates

Surveys/Quizzes/Polls

Screensavers

Wallpapers

Instant Send

Create

Send Now

Active Directory

Add widget

Create Alert

No active alerts

<< September 2013

< September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
			Show scheduled	Show scheduled	Show scheduled	Show scheduled
5	6	7	8	9	10	11
Show scheduled	Show scheduled	Show scheduled	Show scheduled	Show scheduled	Show scheduled	Show scheduled

Schedule alert

Pattern

Options

Once

Daily

Weekly

Monthly

Yearly

resend every

week on next days:

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Start/End

Start on: 10/15/2013

No end date

End after: 1 occurrences

End by:

Alert times of day

Start time: 12:30

End time: 18:00

DeskAlerts allows you to schedule desktop notifications to be delivered at predefined time and date (with recurrence options). Scheduling allows you to plan and create your alerts in advance.

Scheduling ahead will also enable 100% execution of alerts without worrying about employee in charge going on leave or forgetting.

Scheduling also allows messages to be spread over comfortable time instead of jamming employees' desktop.

CUSTOMERS

SIEMENS

comcast

Discovery CHANNEL

TOTAL

Deloitte

UNIVERSITY OF Southampton

McDonald's i'm lovin' it

Hapag-Lloyd

ESTÉE LAUDER

VeriSign

Schlumberger

HILTON WORLDWIDE

AIR NEW ZEALAND

Dana Petroleum

UNIVERSITY OF BIRMINGHAM

MedAmerica PHYSICIAN PRACTICE PARTNERS

BGG Broadcasting Board of Governors

PRICING

No. of PCs	500	1,000	2,000	3,000	5,000
Price (RM)	26,000	30,000	36,000	48,000	62,000

- All prices does not includes Server Hardware, Installation, Training and Onsite Support Services.
- All prices quoted is in Ringgit Malaysia.
- All prices is before GST.
- Flash Software reserves the rights to change the above pricing without prior notice.



Client supported includes:

- *Windows XP, Vista, 7, 8*
- *Apple Mac OSX 10.6.4 or higher*
- *Microsoft Terminal Server*
- *Citrix Clients*
- *Mobile (IOS, Andriod, Windows)*
- *SMS gateway*

Server specification for < 2,000 clients:

- *3GHz Dual Core CPU, 2GB RAM, 4GB HDD*
- *Microsoft Server 2008, 2012*
- *Microsoft SQL Server 2008, IIS 5.1, .NET Framework 4*

CONTACT US

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